


**1. DETERMINE WHICH AVON SKIN CARE BRAND IS RIGHT FOR YOU.**  
 The column with the most check marks is your ideal brand.

What is your main reason for using skin care?	<input type="radio"/> To reduce signs of aging, such as fine lines and wrinkles.	<input type="radio"/> To reveal my natural beauty and vibrancy, and gain a healthy look.	<input type="radio"/> To fight blemishes and help prevent acne.
How would you describe your current skin care routine?	<input type="radio"/> I use an a.m./p.m. regimen, plus specialty treatments that target signs of aging.	<input type="radio"/> I typically use simple yet effective products and routines. <b>OR:</b> I'm new to skin care.	<input type="radio"/> A routine, plus treatments that help reduce acne for skin that's clearer.
What type of skin care brands are you using?	<input type="radio"/> I'm using higher-end drugstore or department store brands.	<input type="radio"/> I'm using drugstore brands.	<input type="radio"/> I'm using acne-fighting skin care products—varying from drugstore to higher-end brands.
What is your ideal Avon Skin Care brand?	<b>ANEW</b> ANTI-AGING REGIMENS	 INSPIRED BY NATURE'S SCIENCE	<b>AVON clearskin®</b> ACNE-FIGHTING ROUTINE

**2. DETERMINE WHICH REGIMEN/ROUTINE IS RIGHT FOR YOU.**  
 Within your selected brand column, check off the statements that best describe your skin.




**ANEW**

FOR SKIN THAT SHOWS:	USE:
<b>EARLY SIGNS OF AGING</b> <input type="radio"/> Fine lines <input type="radio"/> Some uneven skin tone <input type="radio"/> Tired-looking eyes with some shadowing	<b>VITALE 30+</b> 
<b>MODERATE SIGNS OF AGING</b> <input type="radio"/> Some wrinkles <input type="radio"/> Uneven tone and discolorations <input type="radio"/> Dark circles, fine lines and wrinkles in eye area	<b>REVERSALIST 40+</b> 
<b>ADVANCED SIGNS OF AGING</b> <input type="radio"/> Deep wrinkles <input type="radio"/> Age spots; loss of cushion and firmness <input type="radio"/> Under-eye bags; crow's-feet	<b>ULTIMATE 7S 50+</b> 
<b>SERIOUS SIGNS OF AGING</b> <input type="radio"/> Sagging neck and deep wrinkles <input type="radio"/> Loss of volume <input type="radio"/> Extreme dryness	<b>PLATINUM 80+</b> 

**AVON elements**

WHEN YOU WANT:	USE:
<input type="radio"/> Visibly brighter, more radiant skin <input type="radio"/> More even-toned skin	<b>SKIN REVITALIZE</b> with ARONIA BERRY 
<input type="radio"/> Visibly younger-looking skin <input type="radio"/> Visibly softened fine lines	<b>YOUTH RESTORING</b> with AMETHYST MINERAL 
<input type="radio"/> An instant moisture boost and lasting hydration <i>(for normal skin)</i>	<b>MOISTURE BOOST NORMAL</b> with SEA OAK 
<input type="radio"/> A more balanced complexion <input type="radio"/> A matte, shine-free finish <i>(for oily skin)</i>	<b>MOISTURE BOOST OIL-FREE</b> with CAMELLIA TEA LEAF 

**AVON clearskin®**

IF YOU HAVE:	USE:
<input type="radio"/> Chronic acne	<b>PROFESSIONAL</b> 
<input type="radio"/> Blackheads	<b>BLACKHEAD ELIMINATING</b> 
<input type="radio"/> Mild/occasional blemishes	<b>BLEMISH CLEARING</b> 
<input type="radio"/> Excess oil; enlarged pores	<b>PORE PENETRATING</b> 